

# Guiding Coordinated Bird Monitoring Decisions Through Structured Decision Making

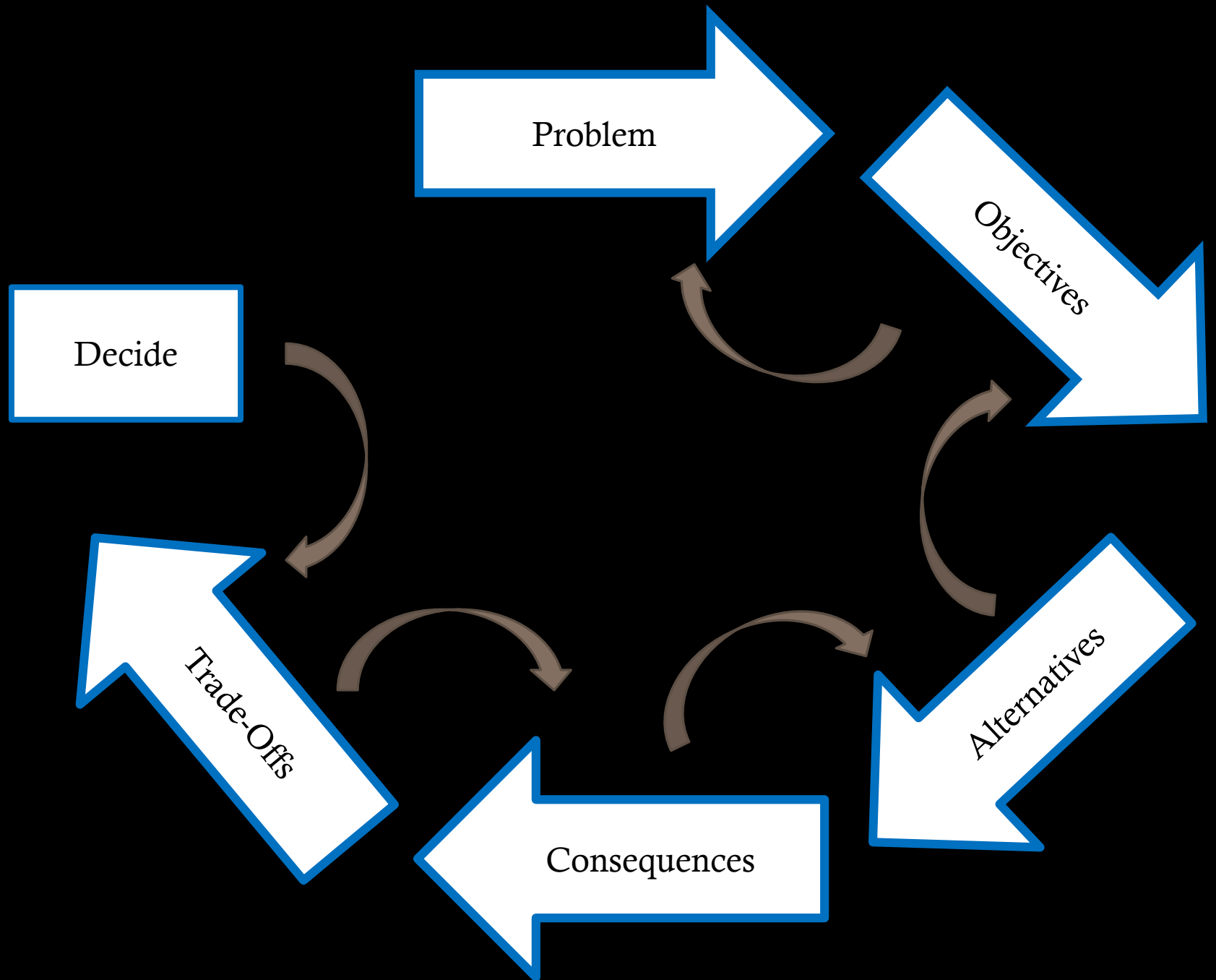
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@RallidaeRule #GulfMxBirds

# PrOACT

Problem  
Objectives  
Alternatives  
Consequences  
Tradeoffs

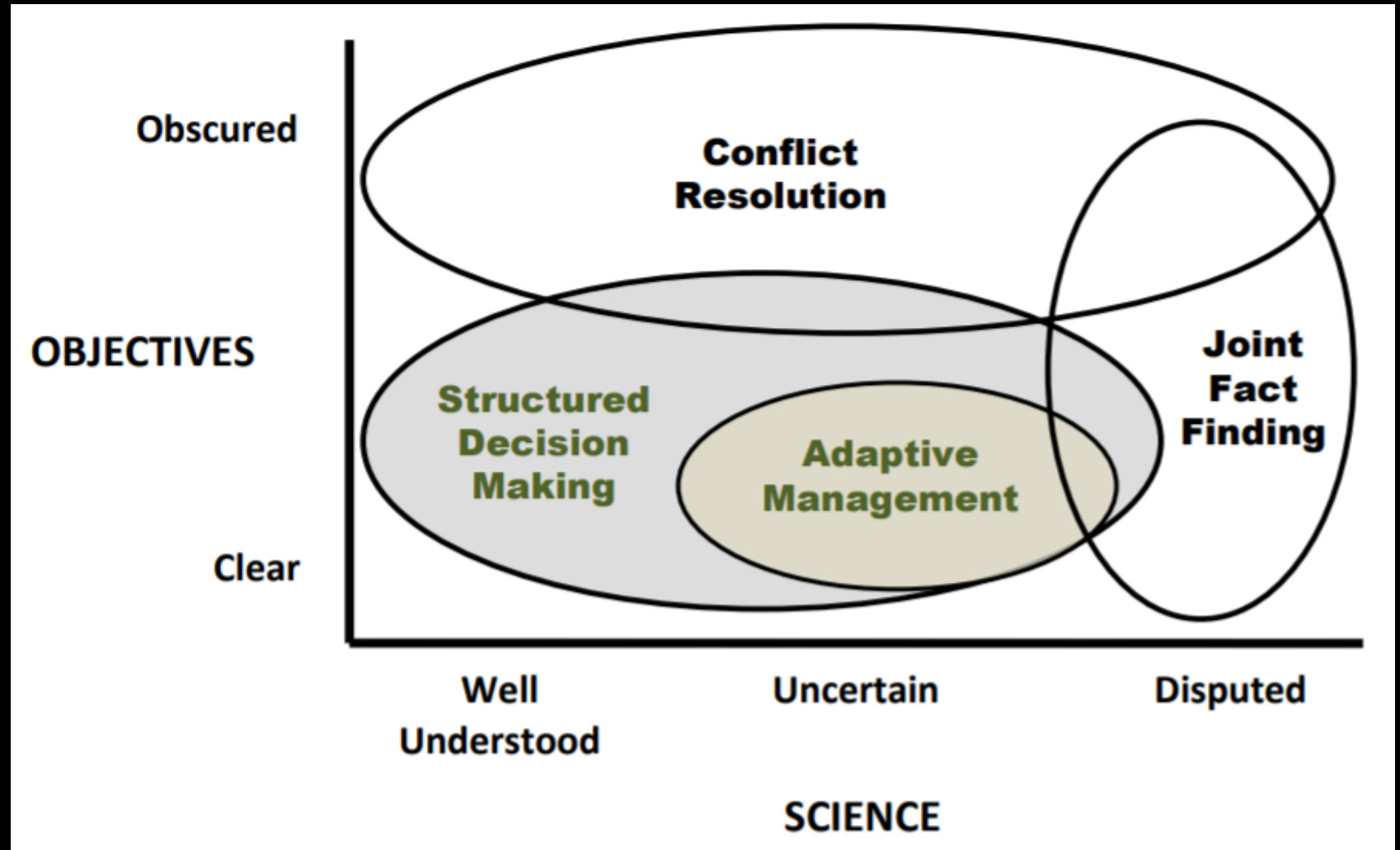


# What is Decision Science?

Eliminates Mental Shortcuts

Allows for a variety of values

Unites stakeholders around a common objective



# PrOACT - Problem

A disjointed and inefficient bird monitoring system that fails to address many complexities and interactions

>500 species of birds



Multiple  
Stressors



Multiple Complementary  
Restoration Opportunities

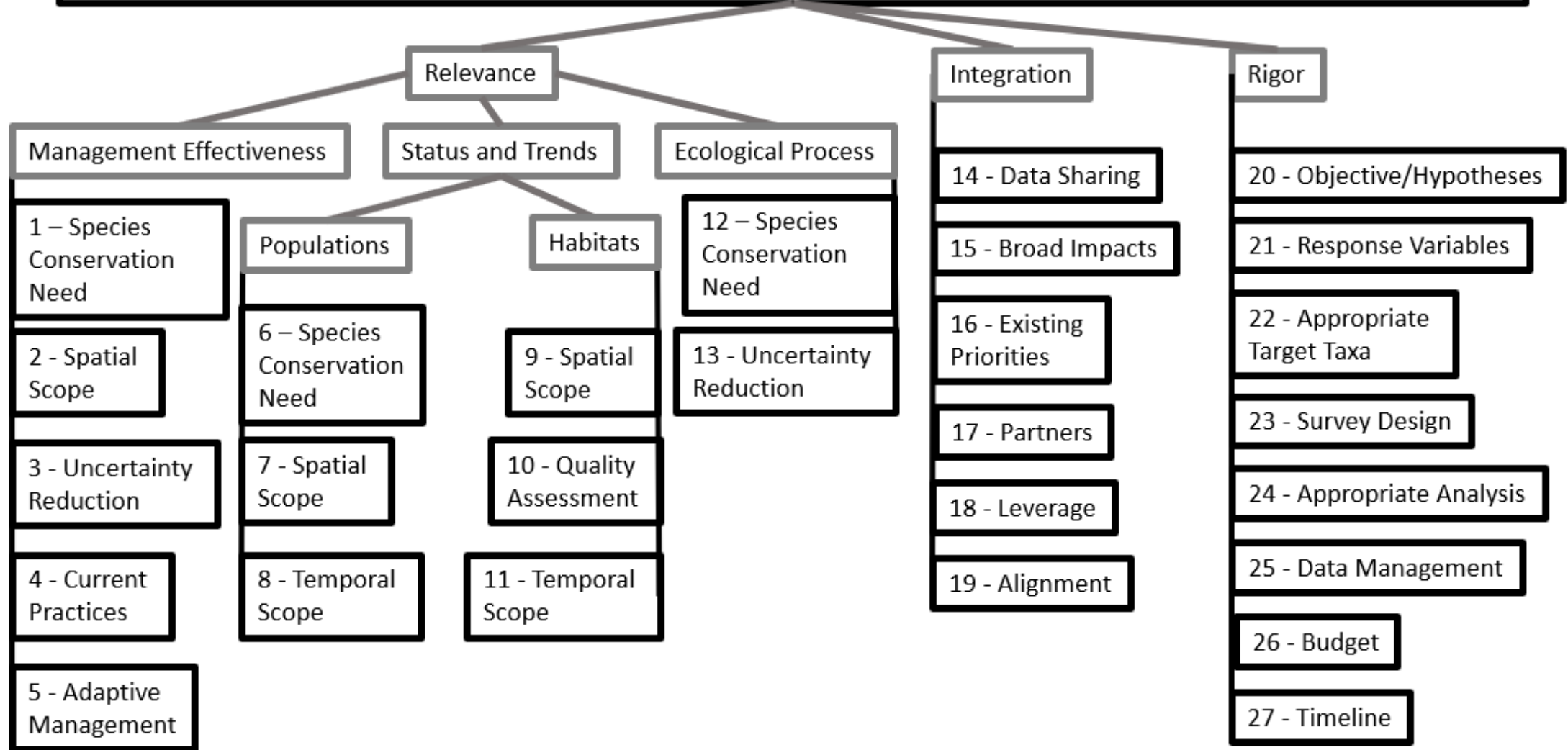


NRDAR  
Trustees



& Others

# Objective Hierarchy To Maximize Usefulness of Bird Monitoring Data for Conservation





# Two Applications of Decision Science

## Portfolio Selection Tool

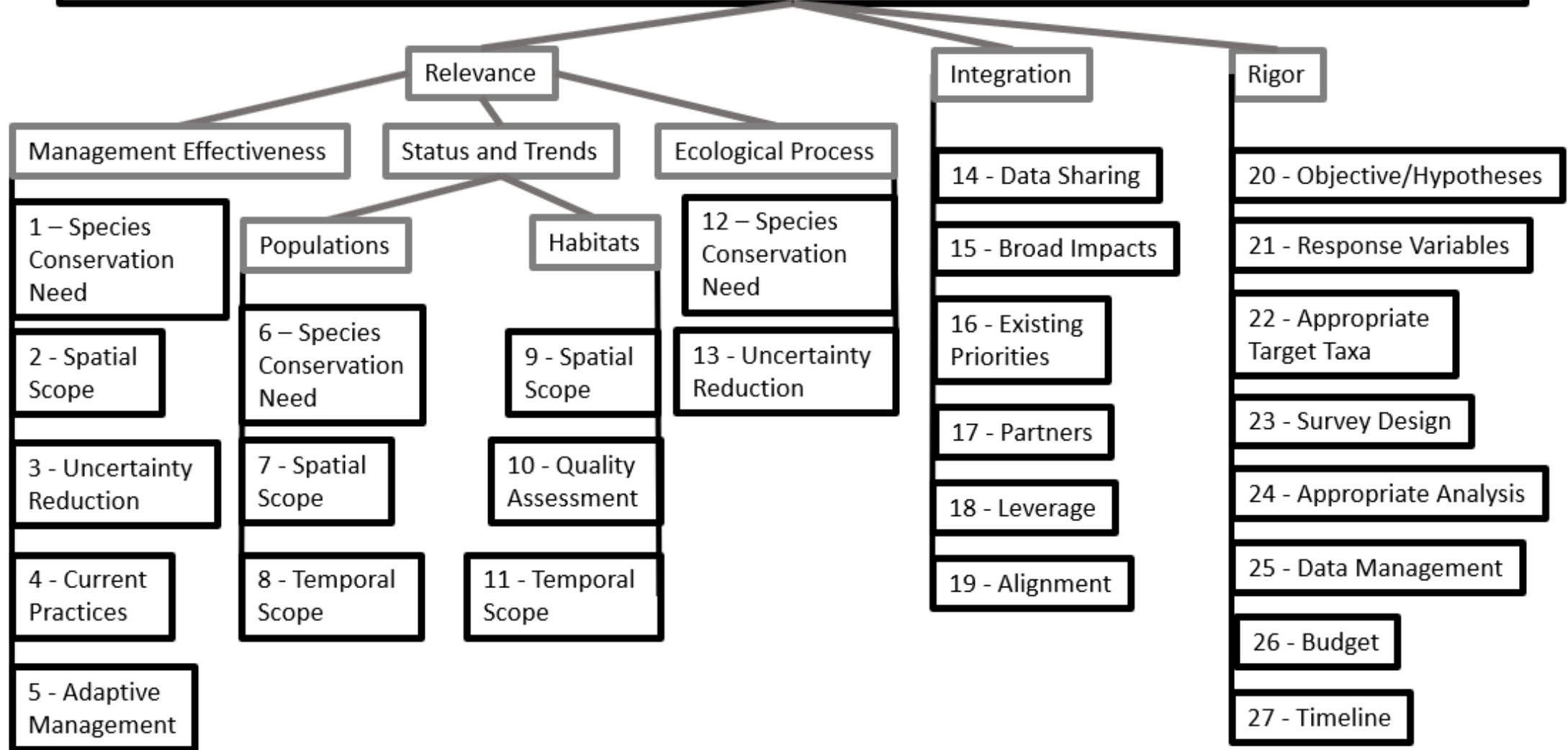
Funding Decision Maker  
choosing among alternative  
proposals/projects

## Monitoring Plan

Choosing among priorities for  
the next 5 years



# Objective Hierarchy To Maximize Usefulness of Bird Monitoring Data for Conservation



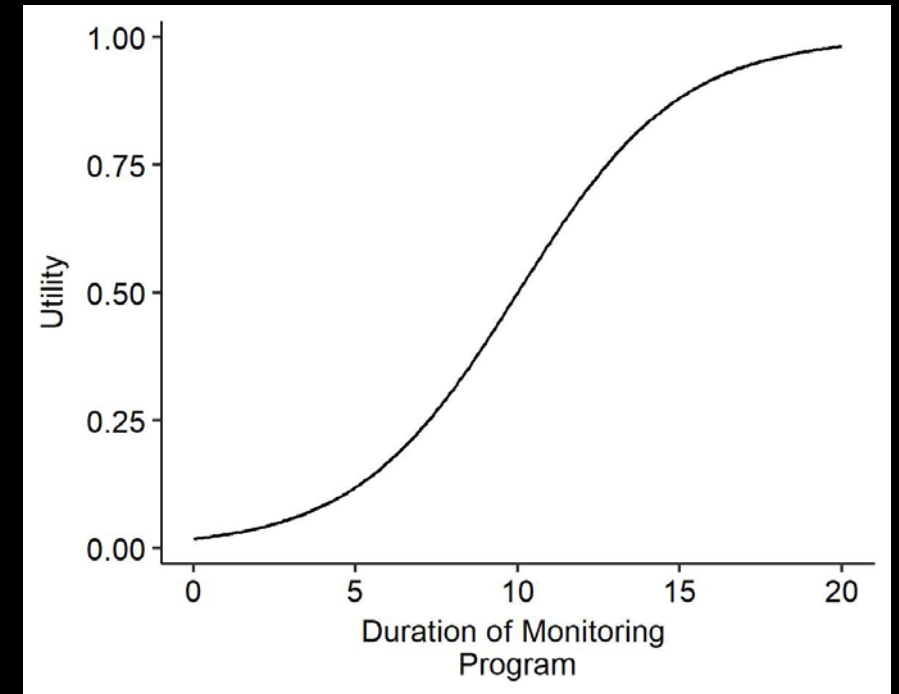
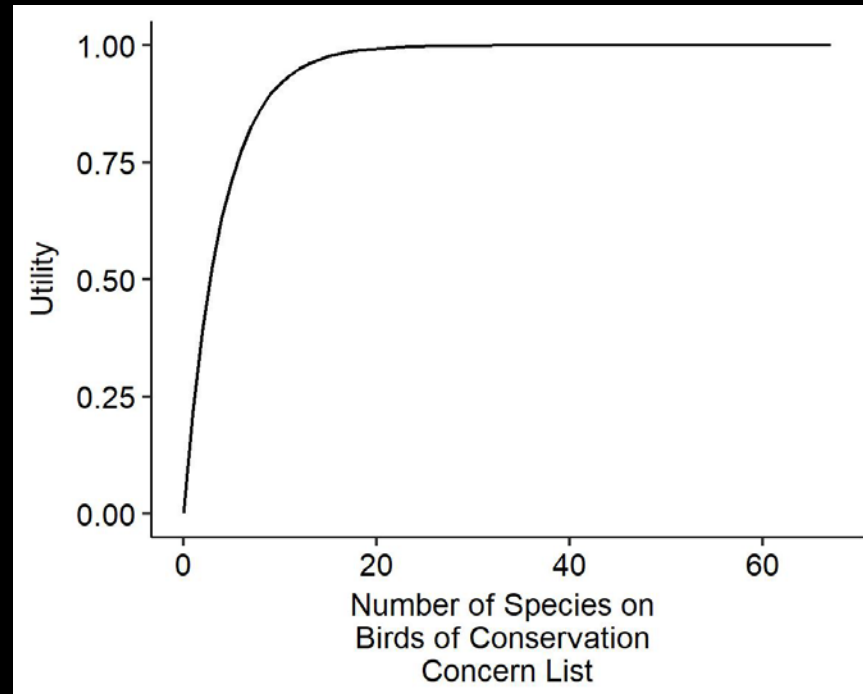
# How we measure what we value

Populations

6 - Conservation  
Need

7 - Spatial  
Scope

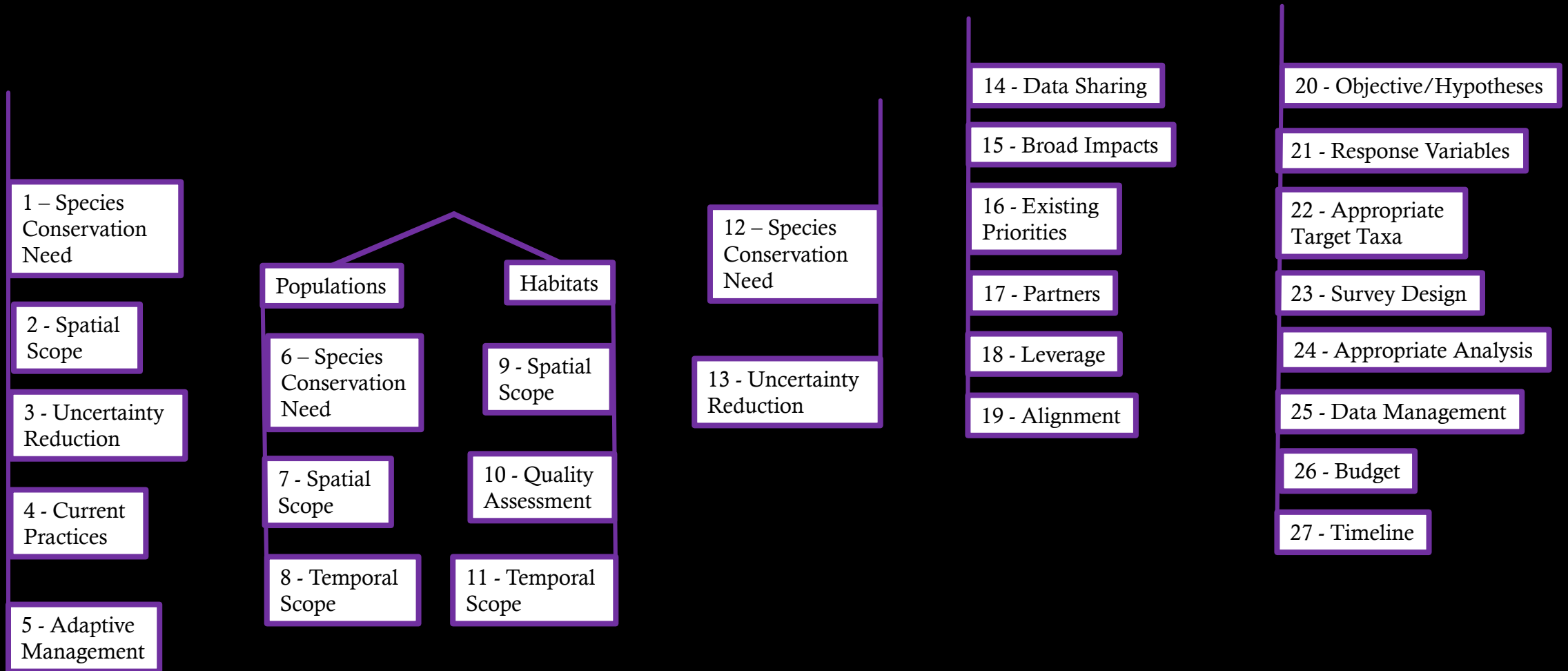
8 - Temporal  
Scope





# PrOACT - Consequences

$$\sum \begin{matrix} \text{[Utility Score} \\ (0-1) \end{matrix} \times \begin{matrix} \text{x weight} \\ (0-1) \end{matrix} = \begin{matrix} \text{Conservation Benefit Score} \\ (0-1) \end{matrix}$$



# PrOACT – Tradeoffs

A randomly generated proposals (rows)

Each proposal has a cost and a benefit score

COST	Benefit Score	Gulf Coast States				
		FL	AL	MS	LA	TX
150000	0.28	0	1	0	0	0
220000	0.32	0	0	1	0	1
110000	0.18	1	1	0	0	0
1000000	0.50	1	1	1	1	1
5000000	0.50	0	0	0	1	0
25000	0.40	1	1	1	1	1
900000	0.32	1	0	0	0	0
1500000	0.39	1	1	1	1	1
100000	0.30	0	1	0	0	0
10000	0.27	0	0	0	0	0
250000	0.22	0	0	0	1	1
500000	0.37	0	0	1	1	0
800000	0.42	1	1	1	1	1
2000000	0.43	1	1	1	1	1
500000	0.34	0	0	1	1	0
300000	0.33	1	1	1	1	1
750000	0.32	1	1	1	1	1
1500000	0.44	1	1	1	1	1
900000	0.34	1	1	1	1	1
750000	0.33	1	1	1	1	1
1000000	0.30	1	1	1	1	1
150000	0.34	1	1	1	1	1
250000	0.44	1	1	1	0	0
500000	0.37	0	0	1	1	1
1200000	0.26	1	1	1	1	1
500000	0.39	0	1	0	0	0
2000000	0.41	1	1	1	1	1
250000	0.27	0	1	0	0	0
650000	0.28	1	1	1	0	0
200000	0.42	0	0	0	1	1
400000	0.36	1	1	1	1	1
900000	0.37	1	1	1	1	1
900000	0.36	1	1	1	1	1

# Set Constraints

- Cost
- Balance of habitats
- X projects on private land
- Includes capacity building of Y skill set
- Z endangered species

COST	Benefit Score	Gulf Coast States				
150000	0.28	0	1	0	0	0
220000	0.32	0	0	1	0	1
110000	0.18	1	1	0	0	0
1000000	0.50	1	1	1	1	1
5000000	0.50	0	0	0	1	0
25000	0.40	1	1	1	1	1
900000	0.32	1	0	0	0	0
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400000	0.36	1	1	1	1	1
900000	0.37	1	1	1	1	1
900000	0.36	1	1	1	1	1

# But how is the decision made?

- Set budget (1.45 million)
- Set state constraints (3 in each state)
- Run Optimization

COST	Benefit Score	Gulf Coast States				
150000	0.28	0	1	0	0	0
220000	0.32	0	0	1	0	1
110000	0.18	1	1	0	0	0
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# Portfolio Decision Support Tool Application

This does not tie funding decision maker's hands, but helps them compare a large number of alternatives without taking mental shortcuts

Available in USGS Open File Report by end of 2018  
(check [gomamn.org](http://gomamn.org))



# Monitoring Plan – Setting Priorities

Use the community's values to set priorities for seven taxonomic groups

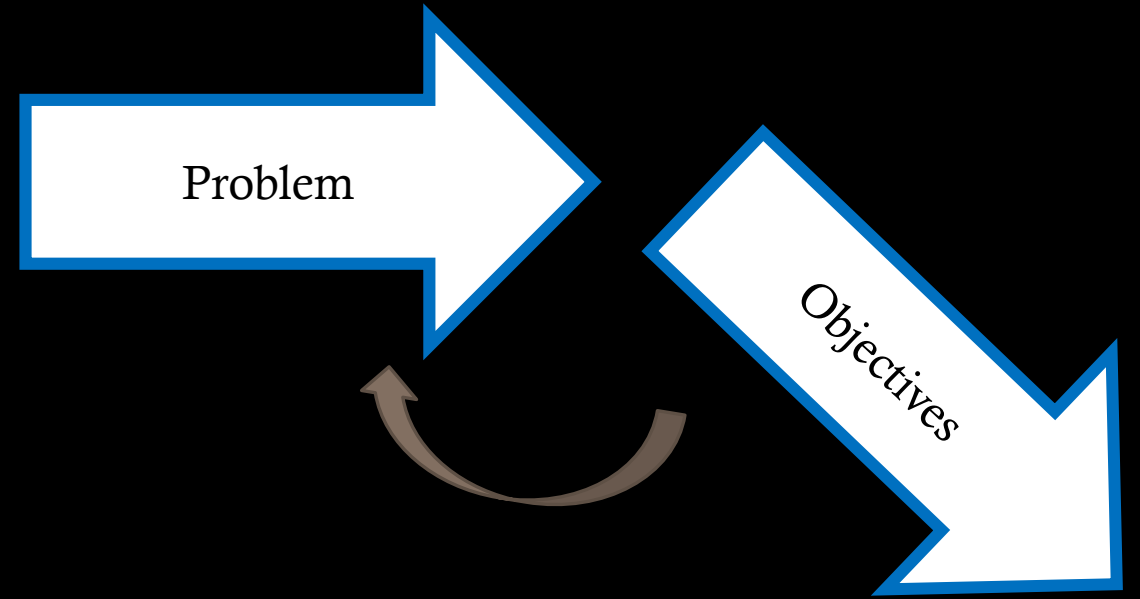
- Seabirds
- Shorebirds
- Marshbirds
- Landbirds
- Raptors
- Waterfowl
- Wadingbirds

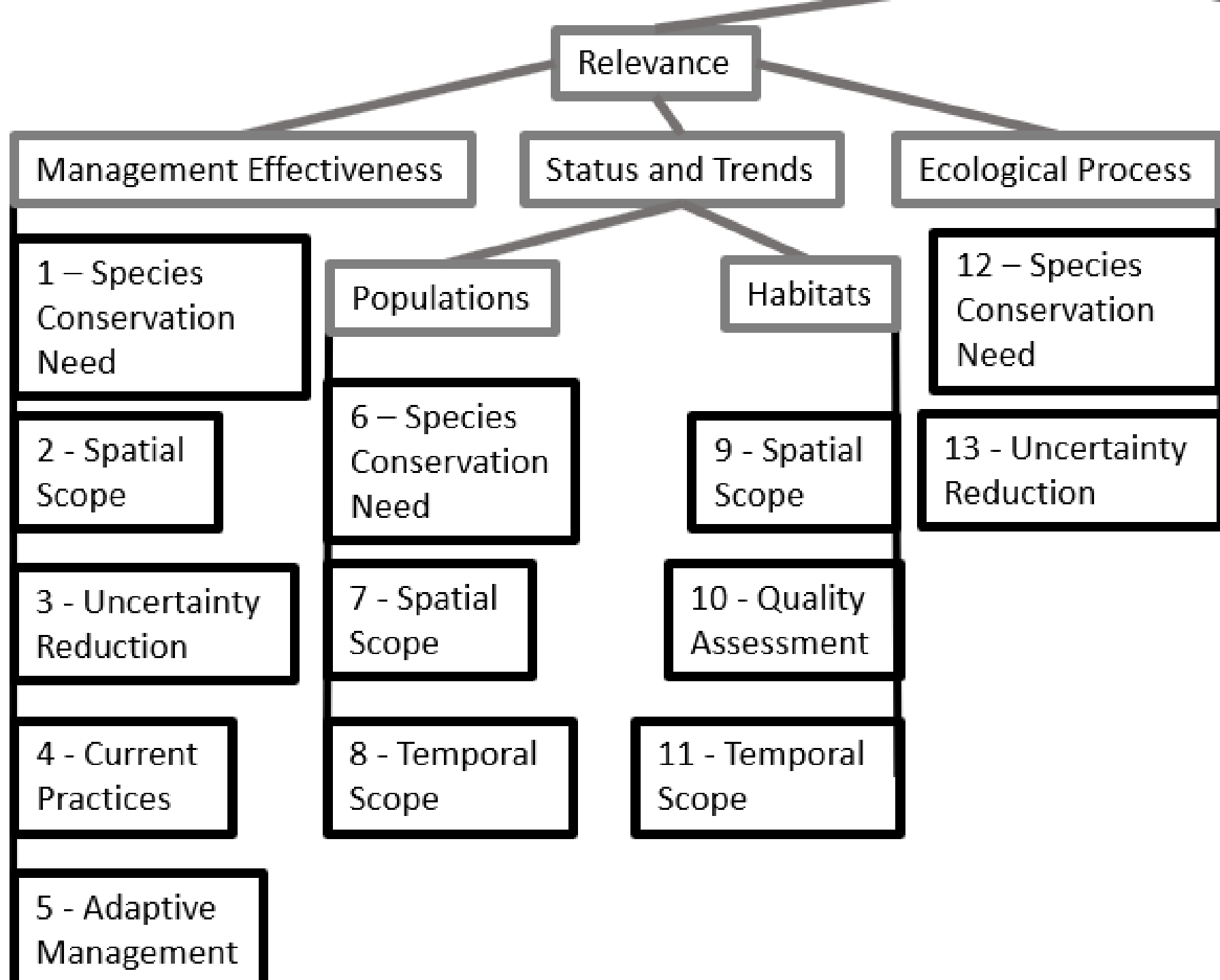


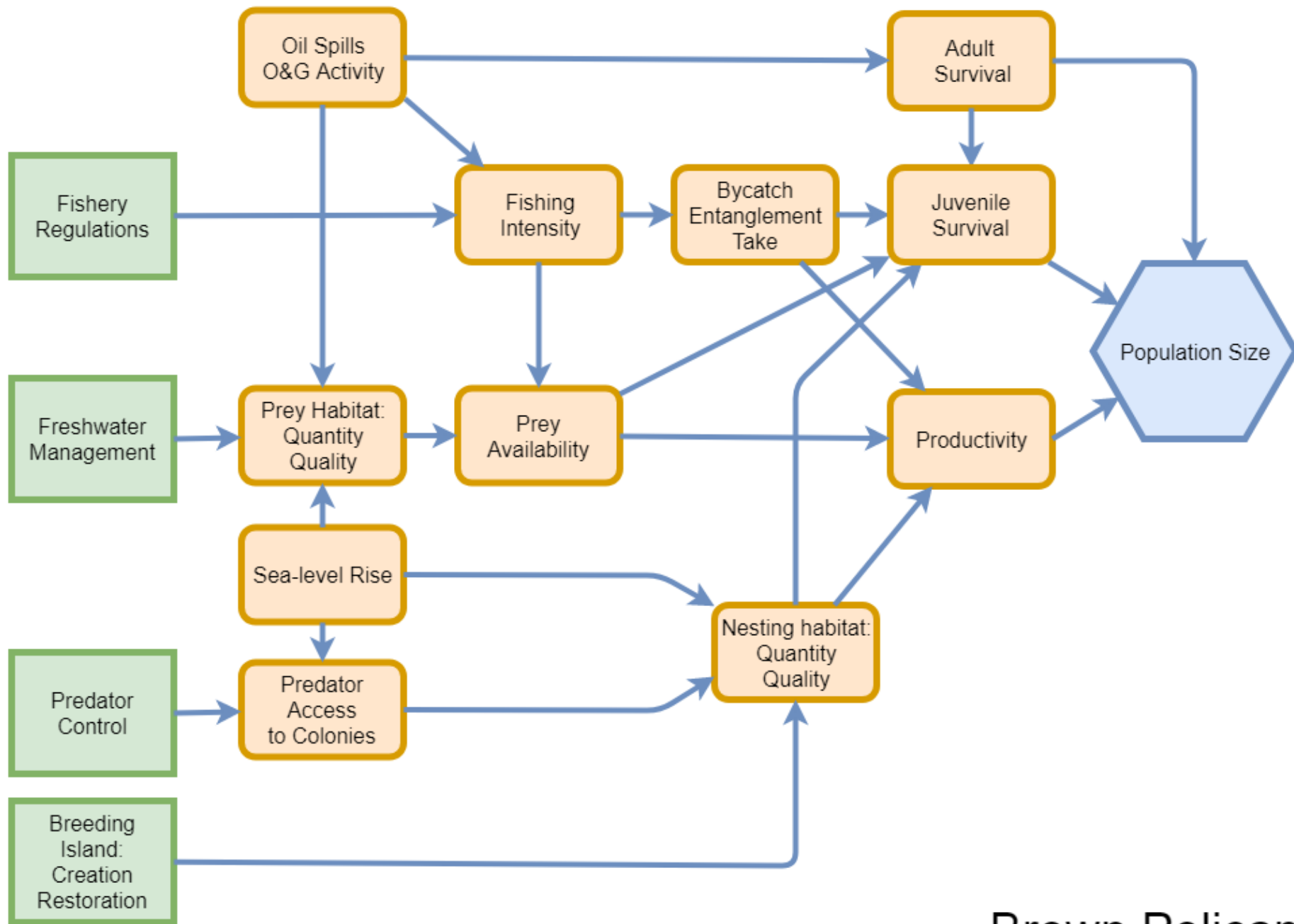


PrO

Problem  
Objectives







Brown Pelican

# How to Prioritize

		Effect Size		
		Low	High	Unknown
Uncertainty	Low	5	3	2
	High	4	1	2



Flickr - faungg

# Gulf of Mexico Avian Monitoring Plan

## Setting Priorities For Each Taxonomic Group

- Management Actions
- Ecological Process
- Status and Trends

## Connecting these with metrics

- Avian Covariates
- Non-Avian Covariates

## Guidelines for Collaboration & Integration



# Gulf of Mexico Avian Monitoring Plan

Available Early 2019

Updated Every 5 Years

As we learn more, our priorities can shift, and our values will continue to inform those priorities





# Decision Science Can Be Used Two Ways To Coordinated and Integrate Regional Monitoring Efforts

- Select Among Projects
- Setting Priorities



# Thanks!!

# Questions?

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Foundation

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GoMAMN Community of Practice

@RallidaeRule #GulfMxBirds



# Sensitivity Analysis

